



- 1 CINÉMA DU QUARTIER LATIN (SORTIE SAINT-DENIS DU MÉTRO BERRI-UQAM)
- 2 STUDIO-THÉÂTRE ALFRED-LALIBERTÉ, UQÀM (SORTIE SAINT-DENIS DU MÉTRO BERRI-UQAM)
- 3 L'INIS (SORTIE SAINT-DENIS DU MÉTRO BERRI-UQAM)
- 4 BÀNQ VIEUX-MONTRÉAL (SORTIE BERRI DU MÉTRO BERRI-UQAM, VIA RUE BERRI)

- Cinéma Quartier Latin, 350, rue Emery
- Studio-théâtre Alfred-Laliberté, 405, rue Ste-Catherine Est
- L'inis, 301 boulevard de Maisonneuve Est
- BÀNQ Vieux-Montréal, 535, av Viger Est

# DOES RISK-TAKING GUARANTEE ORIGINALITY

MARCH 15, 16, 17, 2016

Montreal International Television Conference  
[lerisqueenseries.com](http://lerisqueenseries.com)

Bringing together TV series creators from Quebec and elsewhere, as well as scholars in the field, this conference will address the issue of risk-taking inherent in the creation, production and programming of TV fiction series.

#serialrisk

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Collège de la culture

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# SERIAL RISK

**MONTREAL INTERNATIONAL TELEVISION CONFERENCE**



MARCH 15, 16, 17, 2016  
Montreal International  
Television Conference  
[lerisqueenseries.com](http://lerisqueenseries.com)

TUESDAY, MARCH 15, 2016

9:00 a.m. to 12:00 p.m. and 1:30 p.m. to 4:00 p.m.

L'Inis (301 de Maisonneuve Blvd East) (By invitation only)

Screenwriting workshop

## NEW VOICES, NEW CONCEPTS WHICH TEAM WILL CREATE THE MOST ORIGINAL TV SERIES CONCEPT?

Five senior screenwriters will each mentor a team of students who will compete in a one-day writing workshop. The students will represent l'UQAM, Concordia University, L'Inis and l'École nationale de l'humour.

Joanne Arseneau, Screenwriter, *Le clan*, Quebec  
Jérôme Enrico, Filmmaker, *Paulette*, and Head of ENSEC, France  
Pierre-Yves Bernard, Screenwriter, *Minuit le soir*, Quebec  
Javier Grillo-Marxuach, Screenwriter and Producer, *Lost*, *The 100*, U.S.  
Sylvie Lussier, Screenwriter, *L'auberge du chien noir*, Quebec  
Marianne Persson, Producer and Professor, *SADA*, Sweden

6:00 p.m. to 8:00 p.m.

Studio-théâtre Alfred-Laliberté, UQAM (450 St-Catherine St. East)

## OPENING CEREMONY

Introductory speeches and round-table discussion

Host: Robert Guy Scully  
Marc-André Grondin, Actor, *Spotless*, *L'imposteur*, Quebec  
Camilla Hammerich, Producer, *Borgen*, Denmark  
Louise Lantagne, Vice-presidente Fiction,  
Feature Film and Documentary Attraction Images, Quebec  
Martin Matte, Actor, Screenwriter and Producer, *Les beaux malaises*, Quebec

8:00 p.m. to 12:00 a.m.

BAnQ Vieux-Montréal (535 Viger Ave East)

## COCKTAIL

In the presence of Claude Robinson, host of the conference

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WEDNESDAY, MARCH 16, 2016

10:00 a.m. to 11:00 a.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

Masterclass

## SHOWRUNNING IN THE UNITED STATES

Guest speaker: Javier Grillo-Marxuach What really happens in the writers' room of a large American TV production? What are the "laws" of showrunning? After twenty years as network executive, writer, producer, pilot writer, show creator and showrunner, Javier Grillo-Marxuach (*Lost*, *The 100*, *The Middleman*, *Medium*) breaks down principles to manage creativity, create an optimal work environment, and make it possible to make quality television with a minimum of human carnage and suffering (offscreen at least).

**BREAK** · 11:00 a.m. to 11:15 a.m.

11:15 a.m. to 1:45 p.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

Panel

## IS THE CONCEPT OF SHOWRUNNING POSSIBLE IN QUEBEC?

Are the writers' room experiments done in Quebec conclusive? Is showrunning an effective method in Quebec's television production context? What kind of risks are involved in adapting a Quebec television success for the anglophone market?

Michelle Allen, Screenwriter, *Pour Sarah*, Quebec

Bernard Dansereau, Screenwriter, *Annie et ses hommes*, *Toute la vérité*, Quebec

Jeppe Gjervig Gram, Creator, *Follow the Money*, Denmark

Annie Piérard, Screenwriter, *Annie et ses hommes*, *Toute la vérité*, Quebec

Bruce Smith, Screenwriter, *19-2*, Canada

Anders Toft Andersen, Producer, *Follow the Money*, Denmark

**LUNCH** · 12:45 p.m. to 2:00 p.m.

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WEDNESDAY, MARCH 16, 2016

2:00 p.m. to 3:00 p.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

Panel

## PROGRAMMING RISK-TAKING TV SERIES

The role of public television in Quebec

Stéphane Baillargeon, Journalist, Le Devoir

Stéfany Boisvert, Ph. D., UQAM

Roger De la Garde, Professor, Université Laval

Germain Lacasse, Professor, Université de Montréal

Johanne Larue, Producer, Attraction Images

BREAK · 3:00 p.m. to 3:15 p.m.

3:15 p.m. to 4:15 p.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

Masterclass

## BORGEN, A CASE STUDY FROM DENMARK

Camilla Hammerich, producer of *Borgen*, explains how Danish creators handle the question of risk-taking in TV series.

BREAK · 4:15 p.m. to 4:30 p.m.

4:30 p.m. to 5:30 p.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

## YOUNG TALENTS TAKING RISKS

The young team at the Montreal production company "Passez Go" talk about their experience with the TV series *Le Chalet*.

Marie-Claude Blouin, Director and Producer

Vicky Bounadère, Producer

Kadidja Haidira, Screenwriter

Félix Tétreault, Director of photography and Producer

THURSDAY, MARCH 17, 2016

9:00 a.m. to 10:15 a.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

Panel

## TAKING RISKS WITH TV FICTION: WHY IS IT IMPORTANT?

Risk as freedom and inspiration for writers. Broadcasters willing to take risks. Directors making risky decisions. This panel gathers a group of risk-takers who dared to take chances.

Dominique Besnehard, Producer, *10%*, France  
Jeppe Gjervig Gram, Screenwriter, *Follow the Money*, Denmark  
François Létourneau, Actor and Screenwriter, *Série noire*, Quebec  
Rafaël Ouellet, Director, *Nouvelle adresse*, Quebec  
and another guest

BREAK · 10:15 a.m. to 10:30 a.m.

10:30 a.m. to 11:30 a.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

Panel

## CREATIVE VS. FINANCIAL RISK

A look at how decisions are made (outside of Quebec)

Javier Grillo-Marxuach, Screenwriter and Producer, *Lost*, *The Middleman*, U.S.  
Camilla Hammerich, Producer, *Borgen*, Denmark  
Christer Nilson, Producer, *Ettore and nollor*, Sweden  
Alexandre Piel, Deputy Director Fiction Unit, ARTE, France  
Olivier Wotling, Head of Fiction, ARTE, France  
Quebec film and television Council guest

BREAK · 11:30 a.m. to 11:45 a.m.

THURSDAY, MARCH 17, 2016

11:45 a.m. to 12:45 p.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

## ANNOUNCEMENT OF THE WINNERS OF THE SCREENWRITING COMPETITION

The jury will announce the winning student team for the one-day writing competition that took place on Tuesday.

**LUNCH** · 12:45 p.m. to 2:15 p.m.

2:15 p.m. to 3:00 p.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

Panel

## CAN QUEBEC'S TV SERIES MARKET AFFORD TO TAKE RISKS?

Does the Quebec TV industry have the means to match its ambition?  
Do the modes of production in Quebec's industry make room for risk-taking?

André Béraud, Head of Drama, Radio-Canada

Nathalie Clermont, Director of Program Management, MFC

Jocelyn Deschênes, Producer, Sphère Médias

Ginette Viens, directrice principale chaînes et programmation, Groupe TVA

**BREAK** · 3:00 p.m. to 3:15 p.m.

3:15 p.m. to 4:15 p.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

Panel

## THE IMPORTANCE OF EXPORTING TALENT AND FORMATS: THE RISK OF COPRODUCTION

Joanne Forgues, Producer, Casablanca, Quebec

Christer Nilson, Producer, Ettore and nollor, Sweden

Alexandre Piel, Deputy Director Fiction Unit, ARTE, France

André Provencher, vice-president, développement international, contenu QMI, Quebec

Olivier Wotling, Head of Fiction, ARTE, France

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THURSDAY, MARCH 17, 2016

**BREAK** · 4:15 p.m. to 4:30 p.m.

4:30 p.m. to 5:15 p.m.

Odeon Cineplex, Quartier Latin (350 Emery St.)

Masterclass

## **TAKING RISKS AND LIVING WITH THEM**

Richard Blaimert screenwriter of the popular Quebec TV series **Nouvelle adresse** (and director for season 3) talks about killing his main character and the impact that decision had on his work for this series.

**BREAK** · 5:15 p.m. to 5:30 p.m.

5:30 p.m. to 6:45 p.m.

## **CLOSING CEREMONY**

and North American premiere screening of **Follow the Money** (Denmark) Jeppe Gjervig Gram and Anders Toft Andersen, creators of **Follow the money**, present the series' first episode. This Danish series first aired in England (BBC) and was then broadcast in Denmark.

6:45 p.m. to 12:00 a.m.

Studio-théâtre Alfred-Laliberté, UQAM (450 Sainte-Catherine East)

## **CLOSING COCKTAIL**

